



# RINGLESS VOICEMAIL DROPS

## MOBILE DEVICE FACTS

There are 318 million people in the US and 328 million registered mobile phone numbers making America one of the highest number of cell phone users in the world. 90% of adults have a cell phone and 67% of cell owners find themselves checking their phone for messages, alerts or calls - even when they don't notice their phone ringing or vibrating!

The increase in the use of cell phones amongst Americans has resulted in the decrease of traditional communication methods, which has created a dilemma for many organizations. It has become more difficult to connect with people to gather and share information.

This poses a significant challenge to industries that need to connect to individuals, such as research departments, financial institutions, governments, schools, health care organizations, insurance agencies, just to name a few.



## Catch 22

The current laws regulate who can call us directly on our cell phones, which is great. After all, who wants to hear their cell phone constantly ringing and being subject to expensive charges every time we answer!

**Here's the Catch 22:** if people are overwhelmingly using their cell phone to communicate and key industries are restricted from contacting cell phones, then how are consumers going to receive key information?

This is where cutting edge technology designed and pioneered by iSlingshot is beginning to take shape and is revolutionizing how organizations reach their targeted audience.

Introducing Ringless Voicemail Drops, also known as Direct Voicemail Messaging. Imagine the ability to drop a voicemail message directly into a subscriber's voice mailbox without ever making a call or ringing their phone line.

The subscriber is never bothered or charged for a call. Ringless Voicemail Drops are 100% legal and have been specifically designed to be a non-intrusive form of communication. This voicemail service has also been developed to be compliant with all federal laws and regulations.



For more information visit  
[www.tabithanaylor.com/voice-drops](http://www.tabithanaylor.com/voice-drops)

or contact us at:  
[info@tabithanaylor.com](mailto:info@tabithanaylor.com) | 240-731-0836